

CHIPPY HARIDAS

DIGITAL MARKETER

CONTACT

- ✉ chippynov18@gmail.com
- 📍 United Arab Emirates
- 🌐 chippycreates.com

EDUCATION

SKILL MOUNT EDUCATION, UAE

Diploma in GCC Growth
Digital Marketing
2025 - Present

DIGITAL ACADEMY 360, BANGALORE

Post Graduate Diploma in UI/UX
2022 - 2023

AMRITA SCHOOL OF ARTS AND SCIENCES , KOCHI

Post Graduation
Master of Fine Arts (MFA) -
Digital Film Making
2018 -2020

AMRITA SCHOOL OF ARTS AND SCIENCES , KOCHI

Under Graduation
Bsc Visual Media and
Communication
2015 - 2018

PROFILE

I'm a Digital Marketer with a background in Visual Media, Web Development, and UI/UX. I've worked on paid ads across platforms like Meta, TikTok, and Snapchat, built e-commerce flows on Shopify, and created content that connects. I've also explored Email, LinkedIn, and WhatsApp marketing, always focusing on what actually works. I'm always exploring how AI is shaping marketing and like to learn and improve through hands-on work.

WORK EXPERIENCE

- Epic Venture , UAE

2025 - PRESENT

Digital Marketing Intern

 - Create content for social media, blogs, and ad creatives
 - Assist with SEO tasks and regular organic posting to improve visibility
 - Analyze performance data to suggest improvements and changes
 - Work closely with the marketing team to support campaigns
- Tentackles Design Studio, Bangalore

2023 - 2024

UX/UI Designer
- Homeskul Learning Application, Kochi

2021 - 2022

Video Editor

SKILLS

- Digital Marketing Fundamentals
- Social Media Marketing (Meta, TikTok, Snapchat)
- Content Creation for Social Media and Blogs
- Basic SEO (On-page and Off-page)
- Email Marketing and Automation
- WhatsApp and LinkedIn Marketing
- Shopify Store Setup and Management
- WordPress Basics
- Google Analytics (Beginner)
- Google Ads (Basic Campaigns)
- Canva for Design and Creatives
- Basic Paid Advertising Campaign Management
- Social Media Analytics and Reporting
- Basic Understanding of Marketing Automation Tools